

Report to STP Board: 21 September 2020

Agenda item:	4.		
Title:	NHS Charities Together Funding Project		
Lead:	Julie Spence, Chair, Cambridgeshire and Peterborough NHS Foundation Trust (CPFT)		
Author:	Joanna Leung, Senior Digital and Innovation Manager, System Delivery Unit (SDU)		
Report purpose <i>(Please mark one in bold)</i>			
APPROVAL	DECISION	ASSURE	INFORM
Committees/groups where this has been presented to before <i>(including date)</i>			
N/A			

Purpose of the paper

NHS Charities Together have raised a significant amount of money during the Covid 19 pandemic.

Phase 2 release of monies from this Charity has been targeted at Sustainability and Transformation Partnership's (STP) to implement projects that will address the Digital health inequalities, which is a core issue which has been especially heightened through the last six months, with the need to socially distance.

This paper informs the STP Board of the possible proposals to be implemented and the process for delivering these.

The STP Board are invited to:

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- Provide comment and feedback on the proposals (Annex 1 - please send to Joanna Leung, SDU or Julie Spence, CPFT).
- Agree delegated authority to the STP Chairs to proceed with taking forward the decision on which proposals to proceed on and to mobilise delivery, reporting to relevant groups, as required.
- Note future progress of this project will be given through updates to the STP Board.

1. INTRODUCTION / BACKGROUND

The Phase 2 allocation of £400k NHS Charities Together money has over two years to fund projects that will help address the digital health inequalities across Cambridgeshire and Peterborough and to explore ways to reduce patients footfall into our hospital by providing alternative means to access health and care services.

With social distancing and periods of lockdown, digital access has been the only option that has enabled health and care services to maintain some level of service delivery. However, this has not been possible for everyone, due to digital inequalities, be it through access (connectivity and/or costs) or digital illiteracy, which has hampered people's ability to access health and care services online.

The proposals being considered will look to address these issues. In addition, we aim to ensure that monies spent start to leave a legacy that is sustainable beyond the 2 years of funding.

NB The Charitable Funds cannot be used to fund business as usual items that would normally be under the remit of the NHS or Social Care.

2. BODY OF REPORT

Approach to identifying possible proposals

One of the key objectives for the proposals is to ensure that we target people and communities of highest need whilst not duplicating efforts by other organisations. Data has shown that wards of lower levels of digital access and/or literacy are in parts of Fenland (March, Wisbech, Chatteris) and Cambridge City (Arbury, Kings Hedges and Cherry Hinton). Reaching out to charity and community groups in these areas has helped identify where good work is already underway, such as provision and recycling of devices, education in developing literacy skills.

Therefore, it was concluded that the ideas would address digital literacy and enable widespread digital access, i.e. targeting a mass audience, rather than individual devices provided to individuals/households. The latter, being unsustainable in the long run, in particular, the affordability of continued monthly access costs for low income families.

Summary of proposals

Three proposals are being considered as follows:

1. Taking control of your health at home - for adults
2. Devices for Children and Young People in need
3. Accessible Health Pods

Further information can be found in Annex 1. These proposals are continuing to be socialised and tested with our Partners and Communities, to ensure that they are appropriate and address our objectives.

As part of the proposal, we will be ensuring that these projects can transition to continued operational delivery via existing charity or community groups.

Next steps

It is proposed that the STP Chairs Group take forward the decision on which proposals to proceed with. Based on the selected proposal(s), an outline plan will be submitted to NHS Charities Together for consideration and outline approval prior to the more refined cases which will initiate the release of

funding, This bid process will be supported by the expertise within Addenbrooke's Charitable Trust, who will also hold the funding on behalf of the STP footprint.

Part of the funding will include bringing onboard dedicated project resourcing to co-ordinate the delivery of the proposal working closely with Partners, Charity and community groups to both ensure implementation and benefits analysis.

Project governance will be overseen by the STP Chairs Group.

3. RECOMMENDATIONS

The STP Board are asked to:

- Provide comment and feedback on the proposals (Annex 1 - please send to Joanna Leung, SDU or Julie Spence, CPFT).
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Appendices: Annex 1 - Systems Delivery Unit Charities Working Group summary of proposals

Annex 1 - Systems Delivery Unit Charities Working Group summary of proposals

Option 1	Taking control of your health at home - for adults
Scope	
<p>Low cost digital support package delivered by Social Prescribers for low income service users who have long term conditions. This will enable health management at home. This proposal will aim for service users that do not have access to IT devices and/or cannot afford data/ WIFI to access health information, access healthcare (for example video conference review via Attend Anywhere), improve their education, IT literacy and reduce isolation.</p>	
Core Benefits	
<ul style="list-style-type: none"> • Improved self-management of general health/ long-term conditions whereby service users can be empowered to self-manage thus reducing footfall through GP surgeries and acute care, in line with government recommendations regarding infection control. • Improved population outcomes due to local collaboration between the local authority, primary, secondary and community care, connecting service users to peer forums or other support networks. • Prioritisation of areas with high deprivation/ isolation focusing on improving access to health and information services by developing digital skills development. 	
Main Challenges	
<ul style="list-style-type: none"> • Sourcing providers of low-cost IT equipment/kit and data and ongoing costs • Loss and misuse of equipment. • Management of Social prescribers is not centralised, effecting the ongoing Education and Training of service users. • Developing user IT skills. 	
Sustainability	
<ul style="list-style-type: none"> • Improved health outcomes reducing the need for statutory services using measurable outcomes • Social prescribers and Community Health Workers are already in place and engaging with the community identifying those 	
Option 2	Devices for Children and Young People in need
Scope	
<p>To provide children and young people that are identified as vulnerable with access to devices and or data that will support their emotional and physical health needs. The aim of this innovation will be to enable young people to have access to devices all year round so that they can liaise with professionals such as the Family Worker, School Nurse, School Nurse Assistant Practitioner, Mental Health Services, Emotional Health and Well-being. Access to devices may also support safety of young people and access to online forums that may provide education such as NHS Choices and other health Apps.</p>	
Core Benefits	
<ul style="list-style-type: none"> • Young people will have access to health information from a safe place with confidentiality/ privacy from those that they live with/ share devices with. • Improved communication with professionals that may be working with a young person. This can become electronic (Attend Anywhere, teams). This also means that a young person may not need to leave the school premises for safeguarding support, to see their Social Worker, Mental Health Worker, School Nurse etc. This supports the infection control guidance and supports social distancing requirements. This virtual meeting may also decrease the volume unattended appointments where access, travel and parking is an issue. 	

- Improved health and wellbeing for the young person across their lifespan because they can seek support/ information from a safe space.

Main Challenges

- Maintenance and management of the equipment.
- Sourcing providers of low-cost IT equipment/kit and data and ongoing costs
- Loss and misuse of equipment.

Sustainability

- Improved health outcomes reducing the need for statutory services using measurable outcomes.
- Agreement across the system to use existing assets e.g. Venues.
- Vulnerable children are identified by existing professionals/ independently or by a parent or carer.

Option 3

Accessible Health Pods

Scope

Technology-enabled consultation rooms/pods/ ATM's where service users can negotiate health information independently or with a support. These could be situated in locations such as libraries, GP surgeries, schools, supermarkets or a vacant high street retail outlet to maximise accessibility. Alternatively, this could be a mobile service utilising current concepts such as the Think Communities Bus/ Mobile Breast Screening units. This initiative will help to facilitate and enable service users to access health information/ attend virtual appointments who may not have their own device and/or data.

Core Benefits

- Early identification of illness or symptoms whereby service users can be empowered to self-manage thus reducing footfall through GP surgeries and acute care, in line with government recommendations regarding infection control.
- Improved population outcomes due to local collaboration between the local authority, primary, secondary and community care, maximising the use of existing community assets.
- Prioritisation of areas with high deprivation focusing on improving access to health and information services by developing digital skills development.
- Utilizing and uploading websites, links and App's to existing IT resource in Schools.
- May support initiatives such as test and trace.

Main Challenges

- Management and maintenance including Safety and Security
- To ensure the communication of this service is inclusive of all groups in the community including those who may otherwise not typically access health services and information.
- Smart utilisation of current resource to provide support for the service user.

Sustainability

- Agreement across the system to use existing assets eg Venues
- Offset of costs against savings made in reduction of Primary and Secondary Care attendances
- Improved health outcomes reducing the need for statutory services using measurable outcomes